

# file Type CHEAT SHEET

*Your design is finished - WHOO!! Now what do you do?*

*For most projects (with the exception of a few, like websites or pieces designed specifically for print or publication) I will send you a zip folder with your final files in various formats.*

*"Awesome!" (but you're still confused what to do with them)  
So here's an quick, easy to understand guide to the files types  
I will send.*

- .AI [Adobe Illustrator] Used mostly for/in other design or print shops, it's the purest form of your design, the OG vector file.
- .EPS [Encapsulated Postscript] Also used by and for design and print places. Also vector and can be imported into other programs outside of Adobe Illustrator.
- .PDF [Portable Document Format] We all know and use .pdf files. The .pdf's I send are always vector and can easily be sent or uploaded anywhere for print or publications.
- .JPEG [Joint Photographic Experts Group] Super irrelevant name as it only pertains to who created the standard and doesn't describe the actual type of file. This is a compressed image and only used for print if it is high-resolution! Great for use in digital media (i.e. emails, documents, social posts, etc.)
- .PNG [Portable Network Graphics] My personal favorite type of flattened image, mainly because it allows for a transparent background (who!) which means it's best used for things like websites or any type of digital layering that you don't want an ugly white box behind your image.

*Be sure to SAVE your files to a location on your computer you can easily remember!*

